



Driving Back-to-School Success with Online Tutoring

August 29th, 2024



Today's Agenda

1. Introductions
2. Student Achievement Gap
3. NHED Tutoring Trends
4. Program Overview
5. Live Demo
6. Questions

Today's Presenters



Noah Kamsler

K-12 Director for
Customer Success



Dana Moore

K-12 Customer
Success Specialist

About Us



Educational partner to thousands of schools, libraries, and organizations



Experts in more than 250 academic subjects and test-prep areas



Provider of more than 27 million 1-to-1 tutoring sessions since 2000



Service of The Princeton Review since 2014

Student Achievement Gap

The pandemic led to the sharpest math and reading decline since 1990.

New data from Education Recovery Scorecard, shows that student achievement did improve between Spring 2022 and Spring 2023.

Students recovered approximately one-third of the original loss in math and one quarter of the loss in reading.

Poorer districts remain further behind their 2019 levels of achievement than wealthier districts.

Recovery from 2022 to 2023 was insufficient to erase the sharp widening of achievement gaps between high- and low-poverty districts.

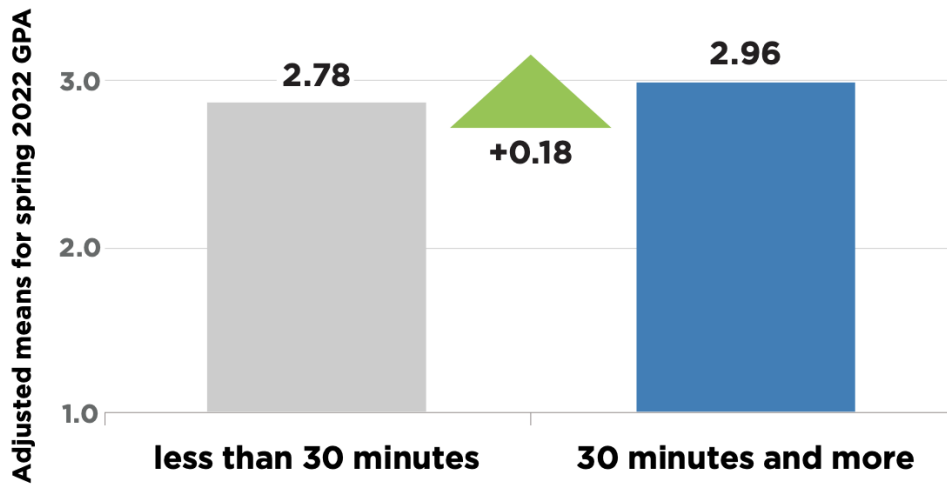
Online tutoring has proven effective in accelerating student achievement.



Tutor.com Effectiveness Study

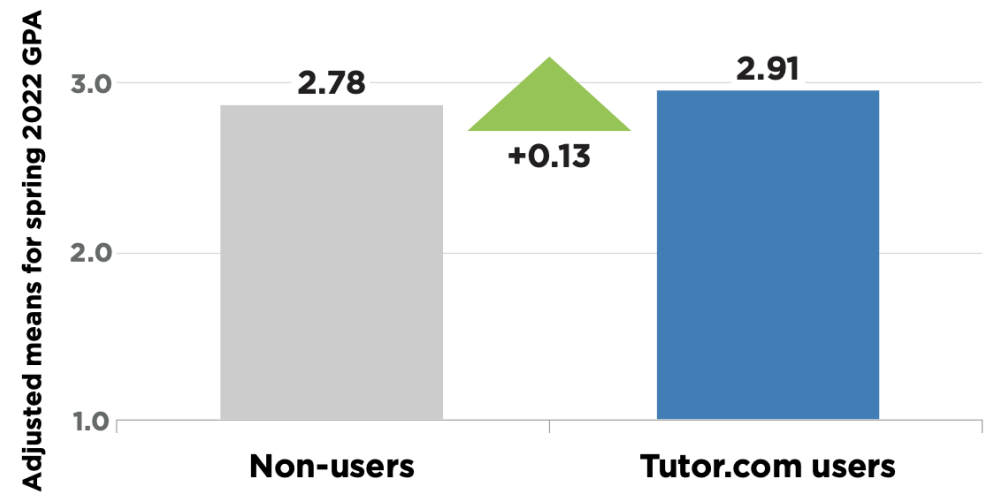
The below results are statistically significant.

Students who spent 30 minutes or more using Tutor.com had higher GPAs.



Influence of the number of minutes on Tutor.com users' spring 2022 GPA (n = 744). Mean difference between less than 30 minutes and the higher usage group is statistically significant (g = 0.18, p = .006).

Students who used Tutor.com had higher GPAs than non-users



Adjusted mean spring 2022 GPA for Tutor.com users and non-users. Mean difference was statistically significant (g = 0.12, p = .002; n = 1,488)

Study Type: ESSA Evidence Level II, Prepared by LearnPlatform by Instructure

K-12 NHED Tutoring Trends



When Students Need Support Most

Afterschool help is most popular

- Monday - Thursday from 4-8pm local time are the most popular times

Rise in school day usage

- Between the hours of 10am-1pm local time Monday - Friday

TIME (min)	SUN	MON	TUE	WED	THU	FRI	SAT	TOTAL (min)
12AM	80	421.37	402.45	294.63	326.37	589.63	607.25	2721.7
1AM	221	227	326.9	278	239	361.28	187	1840.18
2AM	114	496	233	432	218	281	169.53	1943.53
3AM	24	288	89	286.22	159.58	356.85	51	1254.65
4AM	19	195	180	400	129	123	3	1049
5AM		86	83.75	187	93	113.78	67	630.53
6AM	8	119.93	102	191	103	166.07	66.95	756.95
7AM	131.32	378.81	541.63	604.61	214.53	364	83	2317.9
8AM	279.02	1829.45	1401.58	880.53	1813.6	883.78	89	7176.96
9AM	518.86	1730.65	2209.87	1769	1782.85	1602.79	291.25	9905.27
10AM	1062.33	2002.96	2062.49	2155.68	2126.32	2540.95	531.58	12482.31
11AM	987.68	2538.07	1999.66	2528.15	3410.74	2200.16	584.67	14249.13
12PM	1141.55	2785.61	2699.46	1987.58	2463.76	2117.34	784.15	13979.45
1PM	1206.64	1969.91	2175.74	2243.3	1937.19	1770.97	614.64	11918.39
2PM	1324.05	2030.19	2200.73	2217.56	1893.24	1743.01	603.22	12012
3PM	1138.83	1829.8	2241.19	1649.92	2204.97	1550.04	1012.03	11626.78
4PM	1783.18	2504.33	2594.5	2851.07	2716.03	1147.27	1258.3	14854.68
5PM	1593.09	2368.04	2257.83	2794.28	3045.34	819.63	800.47	13678.68
6PM	1947.01	2589.29	2692.24	2456.67	2752.5	885.97	776.38	14100.06
7PM	1529.48	2614.61	2121.87	2588.15	2420.14	903.23	793.93	12971.41
8PM	1647.37	2707.78	3133.06	2573.09	2275.91	1149.56	605.27	14092.04
9PM	1189.11	1715.36	2327.03	2096.09	1746.09	949.04	747.73	10770.45
10PM	1253.06	1059.76	1265.21	1284.91	1297.38	785.29	297.83	7243.44
11PM	838.29	752.23	439.5	1123.37	1202.46	499	299.65	5154.5
TOTAL (min)	20036.87	35240.15	35780.69	35872.81	36571	23903.64	11324.83	198729.99

Data period: August 23, 2023 - August 22, 2024

Top 10 Skill Center Sessions

Most in-demand topics:

- Test Prep
- Math (4-12)
- H.S. English
- Science



The tutor really did a good job of helping me work through the problem and actually understand what was happening!

-Bow H.S. Pre-Calculus Student

	Topics
1	SAT/ACT Essentials
2	Math (Elementary)
3	English (Secondary) and English (Elementary)
4	Math - Algebra
5	Standardized Tests Preparation (Other tests)
6	Math - Geometry
7	Math (Middle Grades)
8	Science - Chemistry
9	English (Secondary) and English (Middle Grades)
10	Math - Trigonometry

Data period: August 23, 2023 - August 22, 2024

Top 10 Subjects

Top subjects include:

- Math
- History
- Writing
- Science
- Computer Skills
- AP Prep

	Subject
1	Math (Middle and High School)
2	English Language Arts (Middle and High School)
3	Science (Middle and High School)
4	History and Social Sciences (Middle and High School)
5	Computer Skills and Programming
6	Writing Review (Grades 7-12)
7	Writing (Middle and High School)
8	Advance Placement (AP)
9	Upper Elementary
10	World Languages (Middle and High School)

Data period: August 23, 2023 - August 22, 2024

Top 10 NH Districts (by usage)



“My tutor was really nice and she did not give up on me when I did not know the answers.”

**-Windham School District
U.S. History Student**

1	VLACS
2	BEDFORD SCHOOL DISTRICT – SAU 25
3	MANCHESTER SCHOOL DISTRICT – SAU 37
4	DOVER SCHOOL DISTRICT – SAU 11
5	WINDHAM – SAU 95
6	PINKERTON ACADEMY
7	ACADEMY FOR SCIENCE AND DESIGN
8	DRESDEN SCHOOL DISTRICT – SAU 70
9	FOUNDERS ACADEMY – SAU 423
10	MERRIMACK – SAU 26

Data period: August 23, 2023 - August 22, 2024



“This year having Tutor.com as a tool in the classroom was very helpful. This gave me an opportunity to have more time one-on-one with my students to help them continue to grow in their reading comprehension skills. My students worked hard all year working on these skills and having Tutor.com was a bonus in boosting this progress.”

—**Alex Proulx**

*Middle School Language Arts Teacher,
Hillside Middle School*



New Hampshire
**Department
of Education**
LIVE FREE AND LEARN

Introducing Tutor.com in the Classroom

Through NHED's partnership with Tutor.com, all upper elementary (grades 4-5), middle (6-8), and high school (9-12) students have unlimited access to free 24/7, on-demand online tutoring and drop-off review services.



We find students will more actively seek out help from Tutor.com if they've been guided through their first few sessions at school.



Engaging students during class time is quick and easy! Simply submit a **Class Access Tutor Request Form** at least two business days in advance to ensure we have proper staffing.

Tutor.com Class Access Tutor Request Form

Please submit this request form at least 3 business days in advance of using Tutor.com with an entire class or large group of students. This helps ensure ample tutors are available during your school-day hours and student wait times are kept to a minimum during class time.

Your Name *

First Name Last Name

Email *

example@example.com

School Name *

School Location *

City State

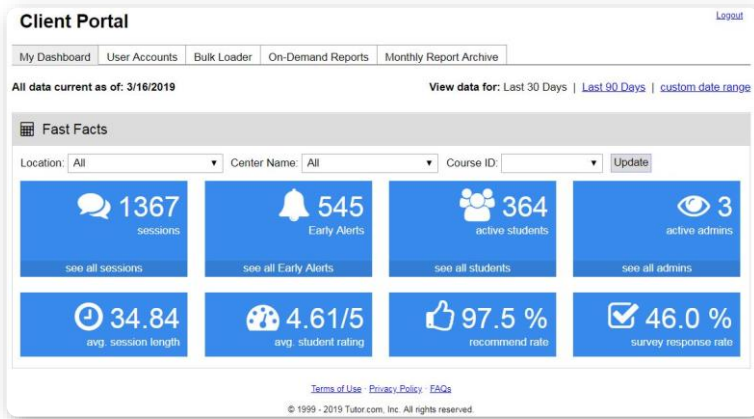
Zip Code

School Day Usage Ideas

1. **Incentivize Usage:** Offer extra credit or a homework grade for students who use Tutor.com and provide proof of their sessions.
2. **Integrate into Assignments:** Require specific assignments, like homework problems or proofreading, to be completed using Tutor.com regularly.
3. **Promote Access:** Ensure Tutor.com links are visible on relevant websites, in classrooms, during parent-teacher conferences, and in communications sent to families.
4. **Regularly Highlight Tutor.com:** Mention the service at key times throughout the year, such as report card periods, exam times, extracurricular seasons, college application periods, and seasonal breaks.
5. **Coordinate with Your Tutor.com Contact:** Reach out for usage reports and Early Alert information. Schedule a review to identify students who could benefit from the program.

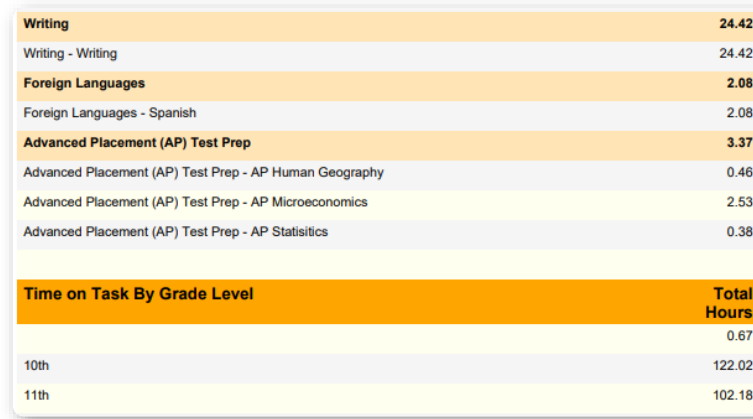


Data and analytics for just-in-time support



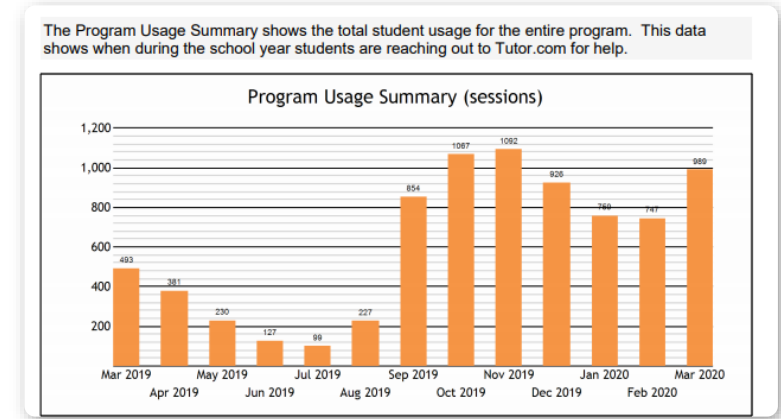
24/7 Access to Client Portal

Fast Facts, on-demand reports, and student account administration



Monthly Reports

Trend graphs, detailed usage data, and student survey results



Predictive Insights & Early Alerts

Topic drilldown report, individual alerts for early intervention, and routing to key stakeholders

SAT[®]/ACT[®] Essentials

- Designed by The Princeton Review[®]
- Goal-setting and strategies
- Practice Tests for ACT & SAT
- Online versions, printable booklets and bubble sheets, and online proctoring
- Detailed score report
- Coursework: Video lessons, practice drills, and other resources
- Admissions advice
- Popular advice articles from The Princeton Review

The screenshot shows the ACT Essentials website. At the top, there are navigation tabs: ACT Essentials, Home, Practice Tests, Coursework, and Resources. Below the navigation is a welcome message: "Welcome to your New ACT Student Tools!". A paragraph of text follows, explaining the portal's purpose. Below that is a "Recommended For You" section with a "ACT UNLOCKED" button. To the right, there is a "Target Test Date" dropdown set to 2/10/2018, with "31 DAYS REMAINING" below it. Below that is a "Target Scores" section with a bar chart showing scores for Math (24), Science (20), English (25), Reading (19), and Composite (22). Below the scores is a "Passage II" section with a physics problem and a table of data.

Combination	R (m)	ρ_f (kg/m ³)	ρ_s (kg/m ³)	V_f (m ³)	V_s (m ³)
1	0.000	0.200	1.000	2.477	0.000
2	0.000	0.400	1.000	8.731	0.000
3	0.000	0.600	1.000	19.60	0.000
4	0.000	0.800	1.000	34.84	0.000
5	0.000	1.000	1.000	49.07	0.000
6	0.000	0.400	1.000	38.83	0.000
7	0.000	0.600	1.000	30.26	0.000
8	0.000	0.800	1.000	24.54	0.000
9	0.000	1.000	1.000	20.94	0.000
10	0.000	0.200	1.000	24.54	0.000
11	0.000	0.400	2.000	38.29	0.000
12	0.000	0.200	2.700	87.41	0.000



“Instead of spending that time idly, the students were allowed to bolster their test preparation..They were able to improve their understanding of SAT materials and practice under simulated test conditions. Consequently, this led to better preparedness, higher confidence, and improved test scores.”

—Scott Nichols,
High School Library, Media & Tech Specialist and
Extended Learning Opportunities Director,
Woodsville High School



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Department of Education

Live Demo

Questions?



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